



Wednesday, Aug. 26, 2020

All times are in Eastern Time Zone

*Session will be recorded

12:00PM – 12:15PM **Opening Remarks***

12:15PM – 1:30 PM **COVID-19 & R3***

“COVID-19 continues to impact our organizations – industry, nonprofit and agencies alike. This session will build off previous conversations through the R3 community and highlight how conservation partners are continuing to respond to the impacts of COVID-19. We’ll end on a high note as we discuss expectations for the fall seasons and the opportunities before us to expand on the momentum of R3 efforts.”

2:15PM – 3:15 PM **Modern Multi State Conservation Grant Panel***

“The Pittman Robertson Modernization Act passed in the last days of 2019 and with it brought an impactful change in the structure of multistate conservation grants. \$10 million dollars will be allocated to regional and national R3 projects this year as a result. This session is specifically dedicated to highlight the projects which will begin in either September 2020 or January 2021, and provide an opportunity for project leads to seek partners and assistance with their efforts moving forward.”

Interested presenters should submit requests here:

<https://mmscgprojects.questionpro.com>

3:30PM - 4:45PM **Marketing to Retain Customers***

“COVID-19 resulted in a surge of interest in the outdoors. Many states have seen increased license sales and are now looking forward on efforts to retain those customers. Join us for a session on marketing tactics to increase retention of customers. Colleagues will share from their experiences and provide ideas to inspire R3 professionals to retain customers in 2020 and beyond.”

5:00PM – 6:00PM **Happy Hour**

“The R3 community thrives on connecting with each other. Join us for a happy hour to discuss the presentations of the day and catch up with your peers from across the country. We will have a few rooms set up so that you may bounce between conversations.”

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12:00PM – 12:30PM **What is the National R3 Implementation Workgroup?***

“Since 2018, the National R3 Implementation Workgroup has worked to identify and address the key challenges in regional and national R3 efforts. Join this session to witness the work and products that this group has created and learn how R3 professionals may apply these tools to their daily jobs. Key areas of discussion will include: Marketing, Mentoring, R3 Partnerships, Organization Structure, and the new National R3 Clearinghouse.”

2:30PM – 3:45PM **Next Steps in Mentoring***

“Mentoring is a topic many R3 professionals discuss often, and this presentation will expand that conversation. Colleagues will share new updates on mentoring research and provide some insights to help R3 professionals evolve their mentoring strategies.”

4:00PM – 5:00PM **Technological Advancements in R3***

“COVID-19 provided a chance for innovation and our partners have not disappointed. Join an open discussion as partners showcase their new technologies designed to increase participation. Partners will be welcome to provide an update on their efforts and advances in systems and technology.”

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To register, please visit: www.cahss.org/R3forum

For questions on this event, please contact sawyer@cahss.org.