



AGENDA

DAY 1

**Monday
May
22**

7:00 AM - 8:00 AM	Breakfast (On Your Own)	
9:00 AM - 11:30 AM	Foundational R3 Training (Pre-registration required) <i>Taniya Bethke (CAHSS) & Stephanie Hussey (RBFF)</i>	<i>Alvarado Salon A</i>
10:00 AM - 6:00 PM	Registration and Exhibitor Set-Up	<i>North Atrium</i>
12:00 PM - 1:00 PM	Council Board of Directors Lunch (Invite Only)	<i>Fireplace Room</i>
1:00 PM - 5:00 PM	Council Board Meeting (Invite Only)	<i>Franciscan Ballroom</i>
1:00 PM - 5:00 PM	Advanced Evaluation Training (Pre-registration required) <i>Loren Chase (Chase & Chase) & Matt Dunfee (WMI)</i>	<i>Alvarado Salon A</i>
1:00 PM - 5:00 PM	R3 Planning & Internal Buy-In Training (Pre-registration required) <i>Peter Novotny (Ohio DNR) & Justin Grider (Alabama DCNR)</i>	<i>Alvarado Salon B</i>
6:00 PM - 8:00 PM	Welcome Networking Social (Heavy hors d'oeuvres will be served)	<i>Pavilion & Portal</i>

DAY 2

**Tuesday
May
23**

7:00 AM - 8:00 AM	Breakfast (On Your Own)	
8:00 AM - 6:00 PM	Registration and Help Desk	<i>North Atrium</i>
9:00 AM - 9:15 AM	Welcome from the Council <i>Steven Leath, Ph.D. (CAHSS), Chuck Sykes (Alabama DCNR), Mark Tisa (MassWildlife)</i>	<i>Alvarado Ballroom DE</i>
9:15 AM - 10:15 AM	Hunting and Shooting Sports Participation <i>Swanny Evans (CAHSS), Joe Bartozzi (NSSF), Andrea Criscione (Responsive Management)</i>	<i>Alvarado Ballroom DE</i>
10:15 AM - 10:30 AM	Break	
10:30 AM - 11:30 AM	One Community - Tribal R3 Engagement <i>Taniya Bethke (CAHSS), Jim Curcuruto (Outdoor Stewards of Conservation Foundation), Alex Baer (IHEA)</i>	<i>Alvarado Ballroom DE</i>
11:30 AM - 12:00 PM	New Shooters - Innovative Resources <i>Joe Bartozzi (NSSF), Philip Smith (National African American Gun Association)</i>	<i>Alvarado Ballroom DE</i>
12:00 PM - 1:00 PM	Lunch (Provided) <i>Remarks from Mark Tisa (MassWildlife)</i>	<i>Alvarado ABC</i>
1:00 PM - 2:30 PM	Rapid Fire Progression <i>Mary Emmons (USA Archery), Tommy Floyd (NASP), Ryan Bass (IBO), Jason Gilbertson (Winchester/Shoot United), John Nelson (USA Clay Target League), Robbi Vincent (National Collegiate Shooting Sports Athletic Association)</i>	<i>Alvarado Ballroom DE</i>
2:30 PM - 2:45 PM	Break	
2:45 PM - 3:45 PM	Breakout Sessions	
	● Data and Technology <i>Lauren Weston (Arkansas GFC), Amanda Pitman (CAHSS), Chris Willard (S3), Caroline Wilson (Brandt)</i>	<i>Alvarado Salon H</i>
	● Social Media/Marketing <i>Astrid Huseby (MassWildlife), Rachel Alliss (Iowa DNR), Matt Harlow (DJ Case), Jenifer Wisniewski (Tennessee WRA)</i>	<i>Alvarado Salon G</i>
	● Insights from US Fish and Wildlife Service <i>Craig Springer (USFWS), Tom Decker (USFWS), Rob Southwick (Southwick Associates)</i>	<i>Alvarado Salon F</i>
	● Shooting Sports - Data Driven Decisions <i>Lisa Bragg (Southwick Associates) & Taniya Bethke (CAHSS), John Hubener (USA Clay Target League)</i>	<i>Franciscan Ballroom</i>
3:45 PM - 4:00 PM	Break	
4:00 PM - 5:30 PM	R3minutes	<i>Alvarado Ballroom DE</i>
5:30 PM - 6:30 PM	Sponsor & Exhibitor Social Hour	<i>East Atrium (Exhibit & Pre-function)</i>
6:30 PM - 8:30 PM	Dinner (On Your Own)	



**DAY
3**

Wednesday
May
24



7:00 AM - 8:00 AM	Breakfast (On Your Own)	
8:00 AM - 6:00 PM	Registration and Help Desk	North Atrium
9:00 AM - 9:30 AM	Council Update	Alvarado Ballroom DE
	<i>Steven Leath, Ph.D. (CAHSS), Swanny Evans (CAHSS), Taniya Bethke (CAHSS), Lance Cherry (CAHSS) & Amanda Pitman (CAHSS)</i>	
9:30 AM - 10:45 AM	Avidity, Women, and the Far North	Alvarado Ballroom DE
	<i>Andrea Criscione (Responsive Management), Marissa Jensen (Pheasants Forever, Quail Forever), Judy Camuso (Maine Department of Wildlife and Inland Fisheries)</i>	
10:45 AM - 11:00 AM	Break	
11:00 AM - 12:00 PM	Mentoring from Within	Alvarado Ballroom DE
	<i>Peter Novotny (Ohio DNR) & Taniya Bethke (CAHSS), Justin Grider (Alabama DCNR), Sawyer Briel (Vortex Optics)</i>	
	<i>Optics</i>	
12:00 PM - 1:00 PM	Lunch (Provided)	Alvarado ABC
1:00 PM - 2:00 PM	Industry Engagement in R3 Panel Discussion	Alvarado Ballroom DE
	<i>Sawyer Briel (Vortex Optics), Jon Zinnel (Federal Premium), Jason Hart (Mossy Oak), & Kristin Boeshart (Savage Arms)</i>	
2:00 PM - 3:00 PM	Hunting Regulation Complexity	Alvarado Ballroom DE
	<i>Dr. Jon McRoberts (University of Montana), Dan Forster (ATA), Aaron Hershberger (Nebraska GPC)</i>	
3:00 PM - 3:15 PM	Break	
3:15 PM - 4:15 PM	Breakout Sessions	
	● Funding Opportunities	Alvarado Salon H
	<i>Joe Bartozzi (NSSF), Silvana Yaroschuk (AFWA), Stephanie Hussey (RBFF), Sarah Hall (Midway USA Foundation)</i>	
	● Cultivating Partnerships	Alvarado Salon G
	<i>Christopher Kilgour (Color in the Outdoors), Bill Freeman (Alabama DCNR), Laura Lewis & Sarah Candelaria (Nature Ninos NM)</i>	
	● Evaluation	Alvarado Salon F
	<i>Jenifer Wisniewski (Tennessee WRA), Astrid Huseby (MassWildlife), Hollie Sanders (Arkansas GFC)</i>	
	● Organizational Vision and Strategies	Franciscan Ballroom
	<i>Ashley Smith (Minority Outdoor Alliance), Jeff Rawlinson (Nebraska GPC) & Hunter Nikholai (NWTF)</i>	
4:15 PM - 4:30 PM	Break	
4:30 PM - 5:00 PM	Virtual Resources	Alvarado Ballroom DE
	<i>Jae Ellison (IHEA), Marchelle "Tig" Davis (My Sister's Keeper Defense)</i>	
5:30 PM - 6:30 PM	Closing Social	East Atrium (Exhibit & Pre-function)
6:30 PM - 8:00 PM	R3minutes Awards Dinner (Provided)	Alvarado Ballroom DE

**DAY
4**

Thursday
May
25

7:00 AM - 8:00 AM	Breakfast (On Your Own)	
8:30 AM - 12:00 PM	TAG and TAG Review Panel (Invite Only)	Alvarado Salon A

MOBILE AGENDA



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